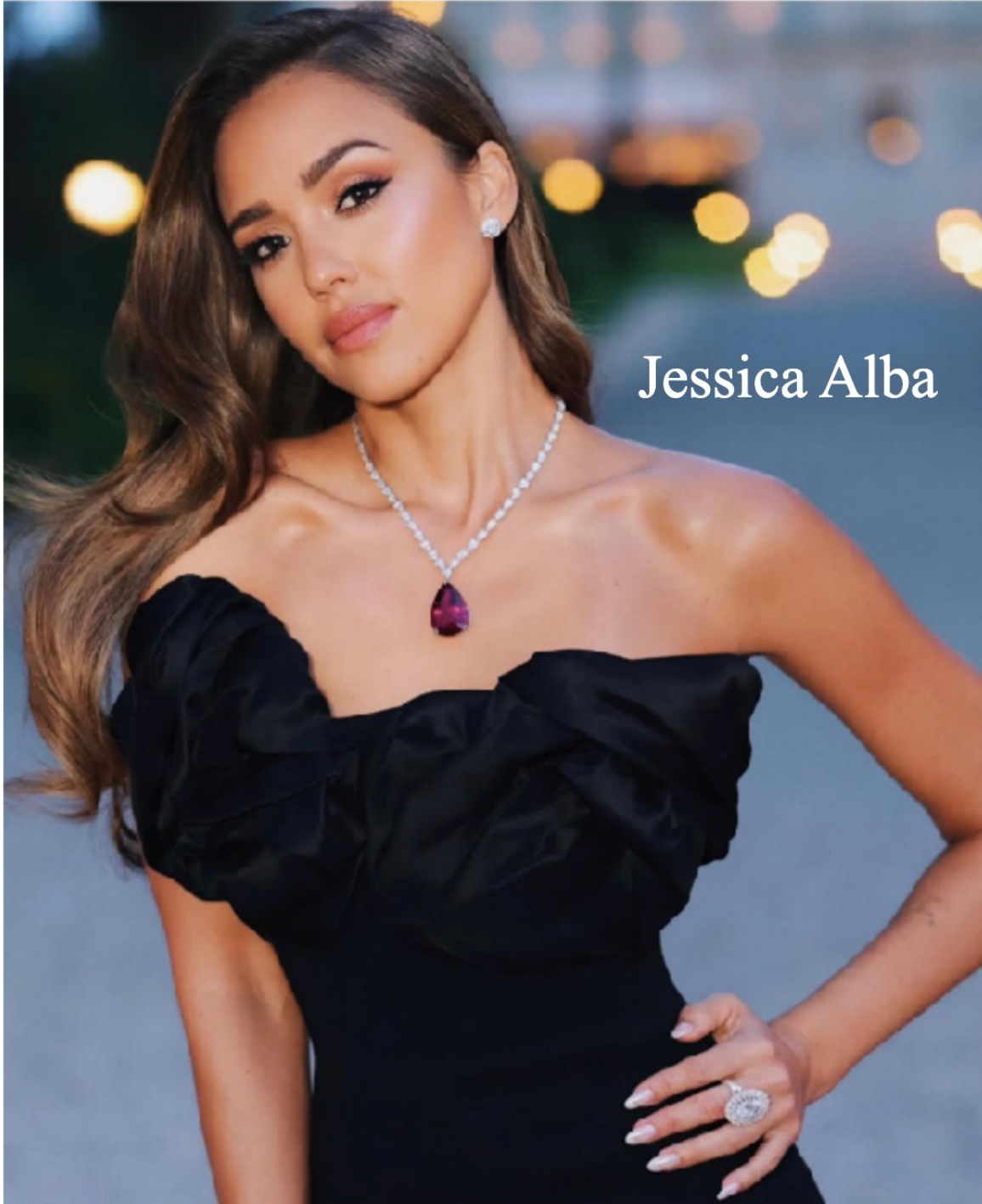


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The Whiteley Unveils a Celebration of Craft: Duplex Apartment By Irish Interior Designer Maoliosa Murray

The bespoke residence marks the latest addition to The Designer Collection, with elegant interiors hidden behind The Whiteley's Grade II listed Queensway façade

The Whiteley, founded over a century ago by its namesake William Whiteley as London's first department store, and now reimaged as a landmark residential and hospitality destination, today unveils a spectacular duplex residence by Irish interior designer Maoliosa Murray. The expansive two-bedroom home spans 2,756 sq. ft, exemplifying Murray's hallmark approach to layered interiors, whilst drawing inspiration from Art Deco and Mid-Century design. With an international reputation for creating sophisticated interiors for some of the world's most prestigious addresses, Murray channels two decades of experience at The Whiteley, crafting a home that thoughtfully reflects both the building's historic architectural legacy - reimaged by Foster + Partners - and her own unwavering dedication to exceptional craftsmanship.

Once a global emporium celebrated for sourcing the rarest treasures from around the world, The Whiteley continues to embody ambition and creativity in its new chapter. In keeping with this spirit, Maoliosa Murray was appointed to curate an interior palette striking a balance of bespoke furniture and artisanal detail that simultaneously honours the building's heritage while embracing contemporary living. Set across two exceptional levels, the apartment is defined by soaring six-metre ceilings, and dramatic lead-arch windows, flooding the space with natural light.

This apartment is currently on the market for £8,950,000.

Fundamental to Maoliosa Murray's design at The Whiteley lies a deeply personal narrative that lends the apartment its distinctive character. Drawing on memories of her childhood - when Murray's mother owned a ceramics gallery in Kensington - the apartment is conceived as a celebration of craft, materiality and artistic expression. Alongside her London roots, Murray's Irish heritage is woven throughout the apartment in a carefully curated collection of furniture that unites Irish and international makers. Cohesion is brought to these interior pieces through a sophisticated palette of onyx, tobacco and porcelain white, enriched with accents of bronze and silk that introduce warmth and softness. Rich chocolate and coffee tones are also deliberately juxtaposed with lighter hues to create a refined contrast that feels both grounded and luminous. Murray's overarching vision creates a modern living space where craftsmanship and art take centre stage, a homage to the elegant galleries and furniture stores that shaped her early years. Art weaves through the interiors as a unifying thread, connecting unique furnishings in a continuous dialogue of creativity. In collaboration with Cadogan Gallery, Murray curated pieces by Richard Zinon, Leonardo Anker Vandal and contemporary Irish artist Felim Egan, alongside a monumental canvas, which hangs over the staircase, by Jans Cools, commissioned exclusively for the apartment. Designed for both everyday living and effortless entertaining, the apartment ultimately reflects Murray's lifelong connection to craftsmanship and creative expression.

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